NO PURCHASE, DONATION OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE, DONATION OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

Participation in the Bonus Challenges means that you unconditionally agree to these Bonus Challenge Rules and all decisions by Sponsor and Prizing Provider, which are final and binding in all matters related to these Bonus Challenges. To win the Grants, you must comply with all facets of the Official Rules: http://promos.cdn.crowdrise.com/OfficialRules-SavingPetsChallenge-2015_v3.pdf and all decisions by Sponsor and/or Prizing Provider.

1. ELIGIBILITY: The Bonus Challenges are open only to charitable organizations that have been accepted by Found Animals to participate in the Saving Pets Challenge 2015 ("Challenge"), and proceeded participate in the Challenge on CrowdRise.com here: http://www.crowdrise.com/SavingPetsChallenge and are in compliance with the Challenge http://promos.cdn.crowdrise.com/OfficialRules-SavingPetsChallenge-2015_v3.pdf and eligibility requirements therein. Without limiting the foregoing, Sponsor and Prizing Provider reserve the right, in each of their respective absolute discretion, to exclude any participant they determine is inappropriate for any reason. All donations made in connection with the Bonus Challenges are governed by the Challenge Rules. All federal, state and local rules and regulations apply. Void where prohibited by law. The CrowdRise Terms and Conditions (https://www.crowdrise.com/about/terms) apply. In the event of a conflict between these Rules and the CrowdRise Terms and Conditions, these Official Rules govern and control only to the extent of such conflict.

2. BONUS CHALLENGE TWO:

a. Promotion Period: Bonus Challenge Two begins May 12, 2015 at 12:00pm Eastern Time (ET) and ends on May 19, 2015 at 11:59:59am ET ("Promotion Period"). Sponsor’s server and computer clock is the official time-keeping device and its decisions are final and binding. Donors may donate to a charity team at any time during the Promotion Period. Donations are counted towards the Challenge after such donation has been successfully processed as determined by Sponsor in its sole discretion. Donations can take time to process and the only donations that count toward the Challenge are donations that are successfully processed online on the CrowdRise website via credit card and fully processed through the CrowdRise website and platform before the end of the Promotion Period as determined by Sponsor in its sole discretion. The amount of donations listed on the Challenge leaderboard or on the scrolling list of donations on any particular charity team’s fundraising page do not constitute the official donation results and are subject to confirmation by Sponsor before such donations are included in the final official Challenge leaderboard results.

b. How To Enter: The charity to raise the greatest amount of money online from its supporters on its fundraising page during the Promotion Period that is in compliance with the Challenge Rules is the potential winner. Donations must be made online on the Website via credit card and be fully processed through CrowdRise and a third party payment processor during the Promotion Period. Donations recorded on the Website but not processed online via credit card ("offline donations") are not eligible and will not
be counted for the Bonus Challenge. All entrants and its donations are subject to verification before a prize can be awarded.

If there is a tie between two charities, they will split the prize. If there is a prize between more than two charities, the prize will go to the two charities that raised the most dollars from the greatest number of unique donors. A unique donor is defined as any donor that has billing information (first name, last name, and address) distinct from any other donor who makes a donation to the same charity.

Donations made in this Bonus Challenge may not be tax-deductible. It is the individual donor’s sole responsibility to determine the tax-consequences of their donations. Consult a tax professional. All participants agree that CrowdRise is not providing any accounting or tax advice.

c. **Prize:** One (1) charitable organization will receive a five thousand USD ($5,000) Challenge Grant from Prizing Provider. All Challenge Grants will be distributed after the Saving Pets Challenge in accordance with these Bonus Challenge Rules and Official Challenge rules: [http://promos.cdn.crowdrise.com/OfficialRules-SavingPetsChallenge-2015_v3.pdf](http://promos.cdn.crowdrise.com/OfficialRules-SavingPetsChallenge-2015_v3.pdf). Sponsor/Prizing Provider reserve right to substitute prizes of equal or greater value. No substitution or transfer of prizes permitted by winners. Sponsor/Prizing Provider not responsible for prize utility, quality or otherwise. Taxes and fees and any other costs related to the prize, if any, are the sole responsibility of winners.

### 3. BONUS CHALLENGE FIVE:

a. **Promotion Period:** Bonus Challenge Two begins June 2, 2015 at 12:00pm Eastern Time (ET) and ends when there are no more matching grants available or on June 5, 2015 at 1:59:59am ET (“Promotion Period”). Sponsor’s server and computer clock is the official time-keeping device and its decisions are final and binding. Donors may donate to a charity team at any time during the Promotion Period. Donations are counted towards the Challenge after such donation has been successfully processed as determined by Sponsor in its sole discretion. Donations can take time to process and the only donations that count toward the Challenge are donations that are successfully processed online on the CrowdRise website via credit card and fully processed through the CrowdRise website and platform before the end of the Promotion Period as determined by Sponsor in its sole discretion. The amount of donations listed on the Challenge leaderboard or on the scrolling list of donations on any particular charity team’s fundraising page do not constitute the official donation results and are subject to confirmation by Sponsor before such donations are included in the final official Challenge leaderboard results.

b. **How To Enter:** The first one-hundred (100) donations of at least twenty-five dollars ($25) in the Saving Pets Challenge will get a twenty-five ($25) match. The charity team that gets the donation will get the match. A charity team may receive multiple matching grants. Donations must be made online on the Website via credit card and be fully processed through CrowdRise and a third party payment processor during the Promotion Period. Donations recorded on the Website but not processed online via credit card (“offline donations”) are not eligible and will not be counted for the Bonus Challenge. All entrants and its donations are subject to verification before a prize can be awarded.

If there is a tie between charities, the match(es) will go to the charities as follows: (1) the charity with the most donations from unique donors during the Promotion Period; (2) charity that has raised the most during the Promotion Period.
Donations made in this Bonus Challenge may not be tax-deductible. It is the individual donor’s sole responsibility to determine the tax-consequences of their donations. Consult a tax professional. All participants agree that CrowdRise is not providing any accounting or tax advice.

c. **Prize:** One-hundred (100) twenty-five USD ($25) Challenge Grants will go to the winning charitable organization(s) from Prizing Provider. All Challenge Grants will be distributed after the Saving Pets Challenge in accordance with these Bonus Challenge Rules and Official Challenge rules: [http://promos.cdn.crowdrise.com/OfficialRules-SavingPetsChallenge-2015_v3.pdf](http://promos.cdn.crowdrise.com/OfficialRules-SavingPetsChallenge-2015_v3.pdf). Sponsor/Prizing Provider reserve right to substitute prizes of equal or greater value. No substitution or transfer of prizes permitted by winners. Sponsor/Prizing Provider not responsible for prize utility, quality or otherwise. Taxes and fees and any other costs related to the prize, if any, are the sole responsibility of winners.

4. **RESTRICTIONS:**
   a. “ Offline donations” will not be counted. These are donations received by a Charity team outside its fundraising page on CrowdRise but recorded on its fundraising page. This includes, but is not limited to, cash, checks and money orders. Charity teams may enter offline donations to their fundraising pages and they will appear in their total raised; however, such offline donations will not appear on the Challenge page here: [http://www.crowdrise.com/SavingPetsChallenge](http://www.crowdrise.com/SavingPetsChallenge) and will not count for purposes of determining the winner of the Challenge or Bonus Challenge. The only donations that may count toward the Challenge and appear on the leaderboard during the course of the Challenge are donations that are made to a Charity team’s fundraiser that are successfully processed online through the CrowdRise website and platform as determined by Sponsor in its sole discretion.
   b. A Charity team may not make donations to itself either directly or via a proxy. For example, a charitable organization may not aggregate donations received outside the CrowdRise platform (for example, through the organization’s own website) and donate that amount to itself via a charity team’s fundraising page. Donations added by the charity team itself or its proxy will not count for purposes of determining the Challenge winners. This limitation does not extend to individual bona fide donations from charity employees, board members, the Executive Director, CEO, or other individuals so long as such donations are being made in their individual capacity and not as proxy for the charitable organization. The intention of this rule is to prohibit a charity from taking money from its own account(s) and donating that amount to itself via a Challenge fundraising page directly or through another person or entity to advance their standing in the Challenge or Bonus Challenge and win prizes, therefore getting a return on its investment.
   c. The minimum donation on CrowdRise.com is Ten USD ($10).
   d. Any single donation during the Challenge Period over Ten thousand USD ($10,000) will not count towards the total used to determine the winners of the Challenge. A donor may make multiple donations of no more than a total of $10,000 so long as the Challenge Rules are followed.

5. **SELECTION OF WINNERS AND ODDS OF WINNING:** On or around the last day of each Promotion Period, May 19, 2015 and June 5, 2015, Sponsor or its representative will determine the Potential Winner(s) from all eligible entries. Entries are subject to verification by Sponsor and potential Winners are not declared final and shall not receive a prize until verified by Sponsor. Sponsor’s decisions are final and binding on all matters relating to this Contest. The odds of winning depend on the number of eligible charities raising money during the Bonus Challenge period. Any attempts to exceed the limit of number of entries
into the Contest by any method, including but not limited to, using multiple email addresses or accounts or robotic entries, are prohibited and Sponsor reserves the right in its sole discretion to disqualify all suspect entries. An individual may not enter on behalf of another individual or transfer his/her entry to another person. An individual may be required to show proof of ownership of his/her accounts used to enter this Contest.

6. **VERIFICATION OF WINNERS AND DELIVERY OF PRIZES:** Potential winner(s) will be notified by email within three (3) business days after verification by Sponsor or its representative. Potential winner(s) are required to provide Sponsor his/her name, residential address, telephone number, email address and valid letter of determination and ID (proof of identity that is acceptable to Sponsor in its sole discretion). All potential winners are subject to verification by Sponsor whose decisions are final and binding in all matters related to the Bonus Challenge. An entrant is not a winner of any prize unless and until the entrant’s eligibility has been verified and the entrant has received notice from Sponsor that its charity won the prize, even if the leaderboard or any other information on Sponsor’s or CrowdRise’s website indicates that an entrant has won. Sponsor and CrowdRise will not accept screen shots or other evidence of winning in lieu of its validation process. Any participation in the Bonus Challenge that occurs after CrowdRise’s computer or other systems have failed will be deemed defective and will not be honored. Potential winner(s) are required to sign an affidavit of eligibility and liability release and, where permitted, a publicity release and a Form W9 concerning the prize. Additional paperwork, releases, background checks or screenings, to the extent allowed by law, may also be required before a prize can be awarded. If Potential winner cannot be contacted within three (3) days, fails to return any and all requested documentation within ten (10) days, or is declared ineligible by Sponsor, in its sole discretion, he/she forfeits the prize in its entirety. Potential winners agree that Sponsor or Prizing Provider may shorten these timelines for any reason. If potential winner forfeits a prize, Sponsor may, but is not required to, select one new potential winner. Except where prohibited, participation in the Bonus Challenge constitutes each winner’s (and their guest(s), if applicable) consent to Sponsor’s and its agents’ use of winner’s (and their guest(s), if applicable) likeness, photograph, voice, opinions and/or hometown and state for advertising, promotional, and other purposes in any manner, in any and all media, now known or hereinafter devised, worldwide, in perpetuity, without further payment or consideration, notification, or permission. The Challenge Grants and any other prizes will be delivered by Prizing Provider to the Benefiting Charity within approximately seventy-five (75) days after the receipt of forms. Taxes and fees, if any, are the sole responsibility of winner.

7. **RELEASE; LIMITATIONS OF LIABILITY; GENERAL CONDITIONS:** This Bonus Challenge is void outside the United States and where prohibited or restricted by law and subject to all applicable federal, state and local laws and regulations. Sponsor and Prizing Provider (“Released Parties”) are not responsible for late, lost, stolen, damaged, garbled, incomplete, misaddressed or misdirected entries, emails, mail or communications; for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices; or for transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Further, Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant’s email account to receive email messages or insufficient space on entrant’s computer. The use of automated software or computer programs to register or to enter the Contest is prohibited and any individual who uses or attempts to use such methods to register or to enter will be disqualified. Released Parties disclaim any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with, this Bonus Challenge and Sponsor reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this Contest should any
virus, bug, technical failures, unauthorized human intervention or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Bonus Challenge. In the event of any such cancellation, termination or suspension, a notice will be posted and, if in Sponsor's sole discretion, a winner can be selected among all eligible, non-suspect entries received prior to such time, such winner will be selected. Released Parties reserve the right, in their sole respective discretion, to disqualify any entrant (and his/her Contest entry) from this Bonus Challenge or any other promotion conducted now or in the future by Released Parties or any of their affiliates if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of the Bonus Challenge or if he/she engages in any inappropriate or unacceptable behavior in connection with the Contest. Released Parties reserve the right to correct clerical or typographical errors in promotional materials. By participating in this Contest, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the Sponsor, warrants that he/she is eligible to participate in this Contest and release and hold harmless the Released Parties from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Bonus Challenge or receipt or use or misuse of any prize. By accepting the prize, winner agrees to release Released Parties and their directors, employees, officers and agents, including without limitation, its advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt and/or use or misuse of prize or participation in any prize-related activity. All Bonus Challenge participants acknowledge and agree that normal Internet access, phone and usage charges imposed by their online, phone or similar providers may apply in order to participate in the Bonus Challenge and accept the prize.

8. **DISPUTES.** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Bonus Challenge, and in no event will entrant be entitled to receive attorneys’ fees or other legal costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

9. **CAUTION.** ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS BONUS CHALLENGE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

10. **ENTRANT’S PERSONAL INFORMATION:** Information collected from entrants is subject to these Official Rules as well as CrowdRise’s Privacy Policy: [https://www.crowdrise.com/about/privacy](https://www.crowdrise.com/about/privacy) and Found Animals Foundation Privacy Policy at [http://www.foundanimals.org/privacy/privacy-policy](http://www.foundanimals.org/privacy/privacy-policy).
11. **WINNERS LIST:** For a list of the winners, email SavingPets@CrowdRise.com and include the Bonus Challenge Number in your request. Requests must be submitted after the Bonus Challenge has ended. The list will be sent to requesting parties after selection and verification of winners.

12. **SPONSOR AND PRIZING PROVIDER:** CrowdRise, which is located at 333 West 7th Street, Suite 200, Royal Oak, MI 48067 is the Sponsor of the Challenge and solely responsible for the Challenge Rules, the administration of the Challenge and compliance with local, state or federal laws regarding the Challenge. The Prizing Provider is the Michelson Found Animals Foundation. The Prizing Provider's sponsorship is limited to providing the Challenge Grants and prizes.

13. **QUESTIONS REGARDING THIS BONUS CHALLENGE?** Send an email to SavingPets@CrowdRise.com.

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