CROWDRISE SWEEPSTAKES

Win Two (2) Moosejaw Fleece Vests

Sweepstakes ends *June 3rd, 2012 at 11:59pm EST*

NO DONATION NECESSARY. A DONATION WILL NOT INCREASE YOUR CHANCES OF WINNING.

OFFICIAL RULES

Sweepstakes begins *May1st, 2012 at 9:00am EST*

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1. HOW TO ENTER: Go to www.CrowdRise.com (the "Website") and follow the on-screen instructions to *donate at least $22* during the Sweepstakes Period to any fundraiser or charity on CrowdRise and you will be automatically entered into the Drawing (defined below) for the Sweepstakes – Win Two (2) Moosejaw Fleece Vests. ONLINE ENTRIES MUST BE RECEIVED BY June 3rd, 2012, 11:59pm EST. To enter without making a donation, send an email to falco@crowdrise.com with the following subject line: "Please enter me in the Sweepstakes – Win Two (2) Moosejaw Fleece Vests.") Limit: one prize/entry per household.

2. SELECTION OF WINNERS: Winners will be determined from all eligible entries received in one random drawing (the "Drawing"). One Drawing will be held on *June 4th, 2012*. The Drawing will be conducted by representatives of Sponsor whose decisions are final on all matters relating to this Sweepstakes. Winners will be notified by email at the email address provided upon entry on or about one (1) day after the date of the Drawing.

3. PRIZES AND ODDS: Win Two (2) Moosejaw Fleece Vests. Approximate Value: $150.00. Odds of winning depend upon the number of eligible entries received. All prizes will be awarded (assuming sufficient number of eligible entries.) Sponsor reserves right to substitute prizes of equal or greater value. No other substitution or transfer of prizes permitted. Sponsor responsible only for prize delivery; not responsible for prize utility, quality or otherwise. Taxes and fees, if any, are the sole responsibility of winners.

4. ELIGIBILITY: Sweepstakes open to individual legal residents of the 50 United States and District of Columbia, age 18 or older as of *May1st, 2012 at 9:00am EST*, except employees (and their immediate families and members of the same household) of Sponsor and its affiliates, agents, judges and advertising and promotion agencies.

5. VERIFICATION OF WINNERS AND DELIVERY OF PRIZES: Winners may be required to sign an affidavit of eligibility and liability release and, where permitted, a publicity release. Prizes may be awarded to alternate winners if affidavits/releases are not

returned within ten (10) days after mailing to winners or if prize notifications or prizes are returned as undeliverable. If prize is won by a minor, it may be awarded in the name of a parent or legal guardian in Sponsor's sole discretion. Winners agree to use of name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law, any such use with respect to minors to be subject to prior approval of parent or legal guardian.

6. GENERAL: This Sweepstakes is void outside the United States and where prohibited or restricted by law and subject to all applicable federal, state and local laws and regulations. This Sweepstakes will be governed by the internal laws of the State of Delaware. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States of America. Sponsor and judges are not responsible for late, lost, stolen, damaged, garbled, incomplete, misaddressed, postage due or misdirected entries, emails, mail or communications; for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices; or for transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Further, Sponsor and judges are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email account to receive email messages. The use of automated software or computer programs to register or to enter the Sweepstakes is prohibited and any individual who uses or attempts to use such methods to register or to enter will be disqualified. Sponsor disclaims any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with, this Sweepstakes and reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this Sweepstakes should any virus, bug, technical failures, unauthorized human intervention or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. In the event of any such cancellation, termination or suspension, a notice will be posted and a random drawing will be held from among all eligible, non-suspect entries received prior to such time. Sponsor reserves the right, at its sole discretion, to disqualify any entrant (and his/her Sweepstakes entry) from this Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of the Sweepstakes. Sponsor reserves the right to correct clerical or typographical errors in promotional materials. By participating in this Sweepstakes, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the judges and warrants that he/she is eligible to participate in this Sweepstakes. By accepting the prize, winner agrees to release Sponsor and its directors, employees, officers and agents, including without limitation, its advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt and/or use or misuse of prize or participation in any prize-related activity.

7. CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

8. WINNERS LIST: To obtain list of winners, send an email to falco@crowdrise.com with the following subject line: "Please send the winner's list for the Crowdrise Sweepstakes – Win Two (2) Moosejaw Fleece Vests." A request for the winner's list must be received by June 4th, 2012.

The winners list will be sent to requesting parties after selection and verification of winners.

9. SPONSOR: Crowdrise, 301 West 4th Street, Suite 440, Royal Oak, MI 48067

10. QUESTIONS REGARDING THIS SWEEPSTAKES? Send an email to falco@crowdrise.com

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